

## Real Estate Photography

As a specialist property marketing agency, we understand that professional images are everything in attracting buyers and achieving the best result.

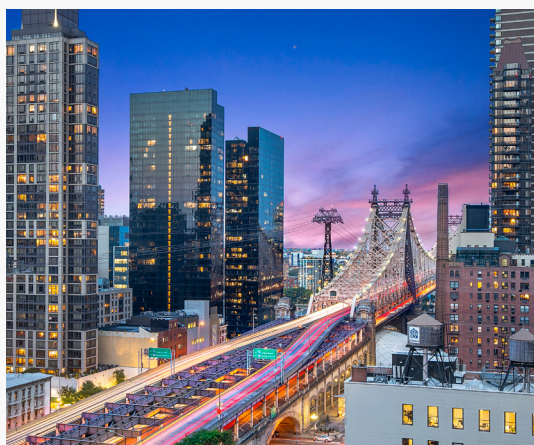
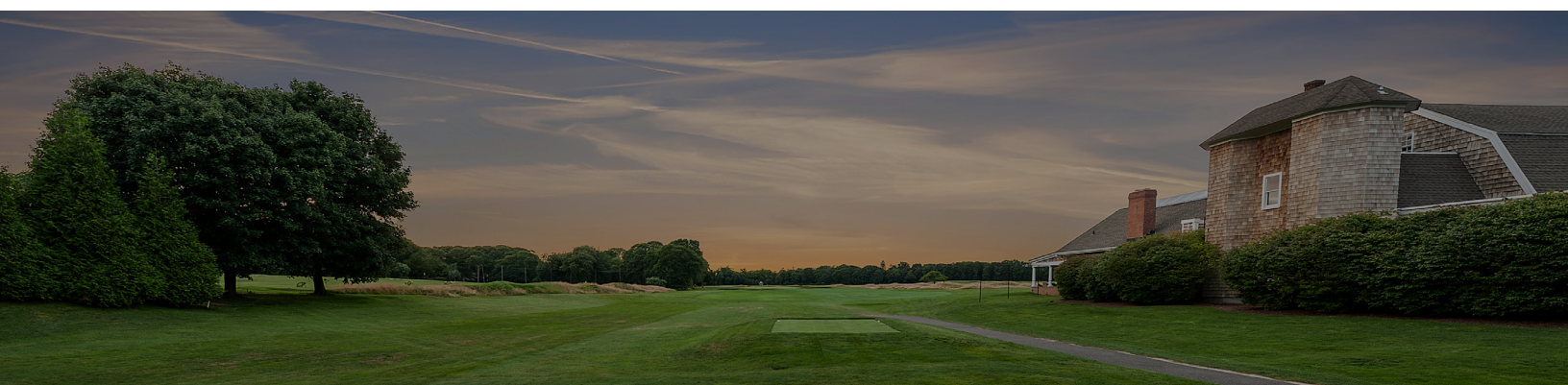
High-quality photography is the highlight of every marketing campaign. It will enhance your brand and maximize the presentation of each individual property.





## Dusk Photography

A twilight photo is usually taken of the exterior of the property, at dusk. It's used to showcase a landscape or property, by highlighting features like fire pits, pools and even sunsets. They are more likely to grab the attention of the buyer when a home search is performed and thumbnails of properties are returned.



## Dusk Conversion

Convert daytime photos into beautiful evening photos instantly!





## Lifestyle Photography

Showcase the lifestyle the property has to offer. It will enhance your brand and maximize the presentation of each individual property.



## PORTRAIT

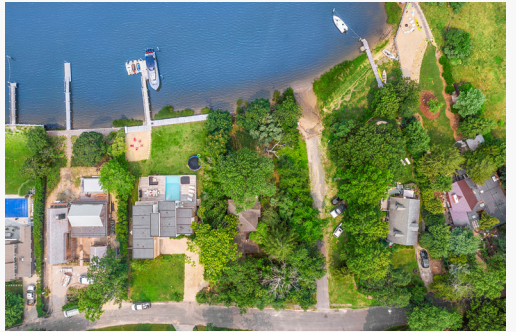
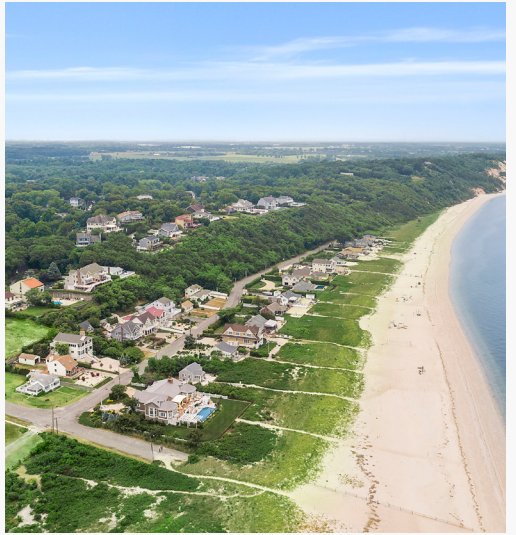
Whether you've just joined a brokerage or in need of an updated headshot, we got you covered.





## Drone Photography

Broaden the scope of your listing's look and feel by engaging a drone video. Every property looks more majestic and powerful from a bird's eye perspective. The drone helps your clients see a home, its surrounding property and proximity to major landmarks.



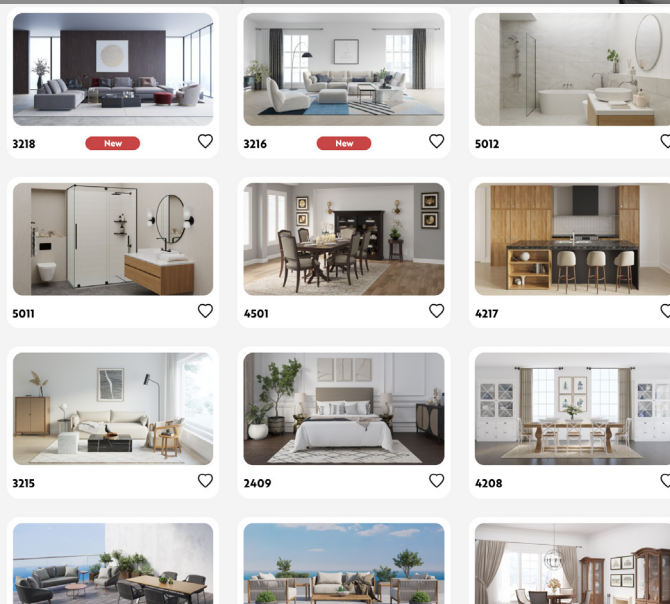
## Drone Video



# DIGITAL MEDIA

## Virtual Staging

Transform empty properties into welcoming homes by adding virtual furniture. Sometimes it takes more than just the photo for a client to visualize the potential of a property.



## Before & After





# DIGITAL MEDIA

## Home Renovation

Convert an old, cluttered room into something completely different.



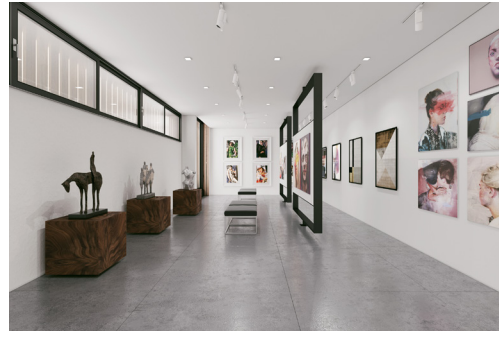
## Before & After





## Renderings

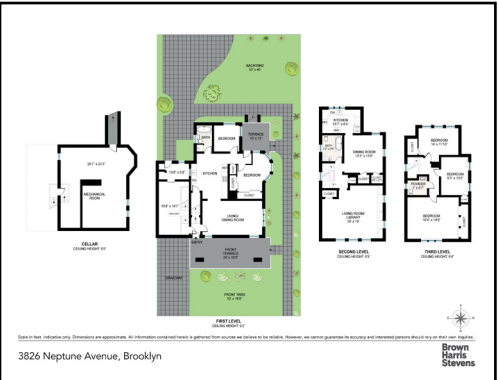
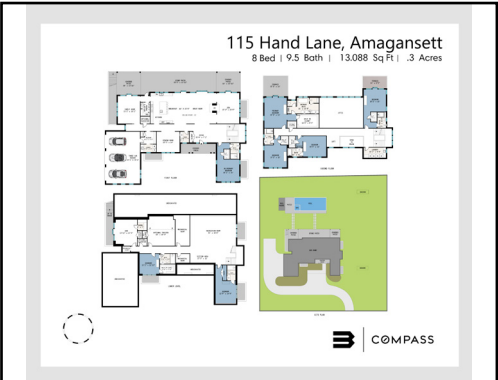
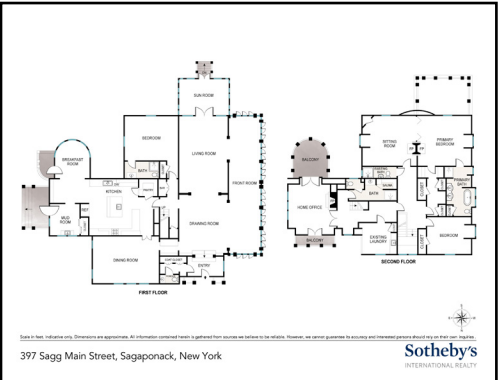
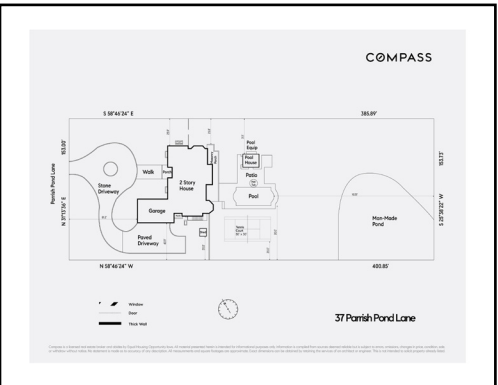
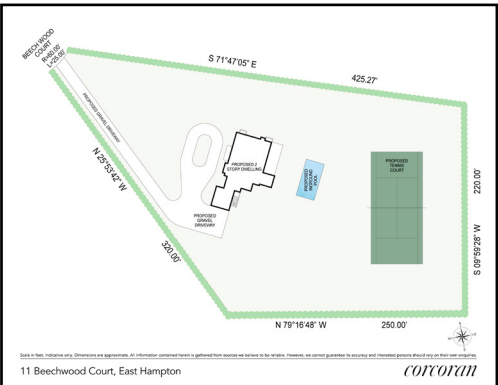
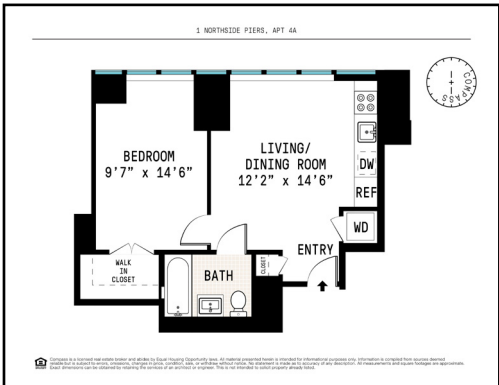
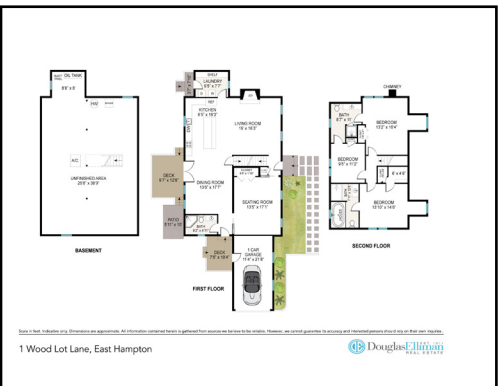
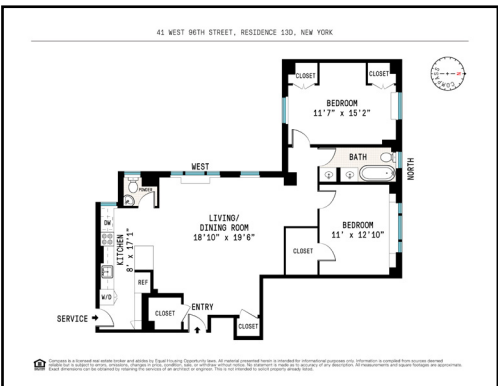
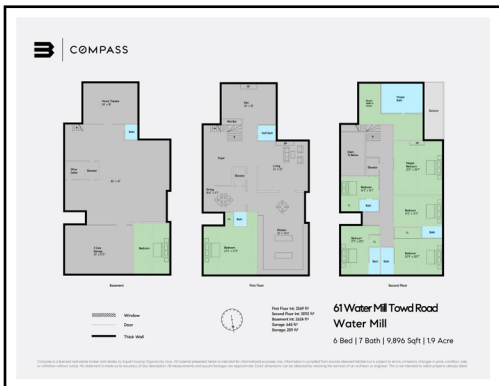
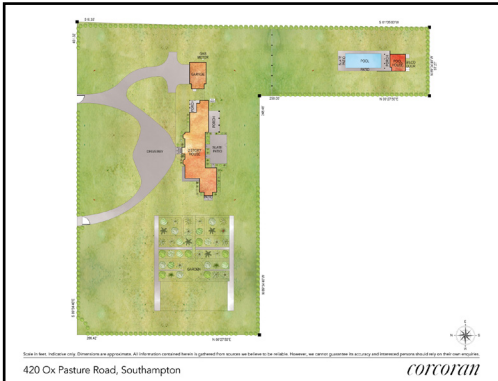
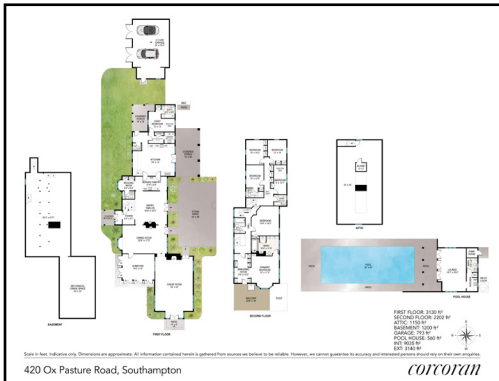
Improve a new listing still under construction by using 3D rendering to give potential buyers a look at the finished project before completion.  
Our design team works closely with clients to produce high quality renderings from CAD files and landscape plans.





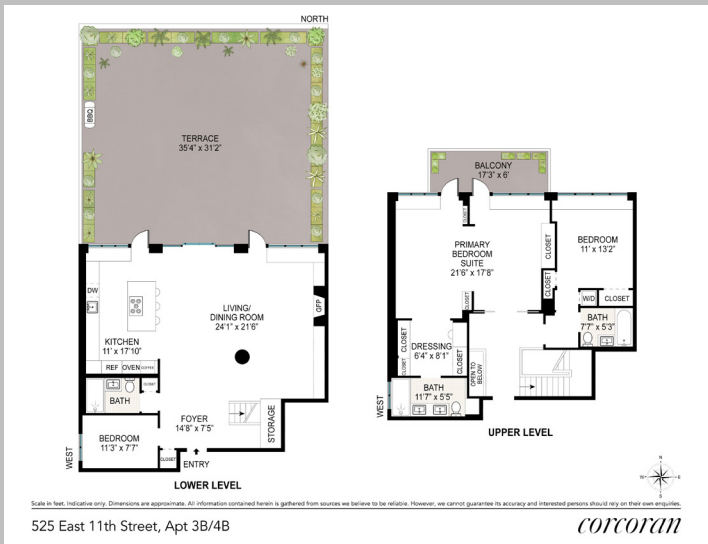
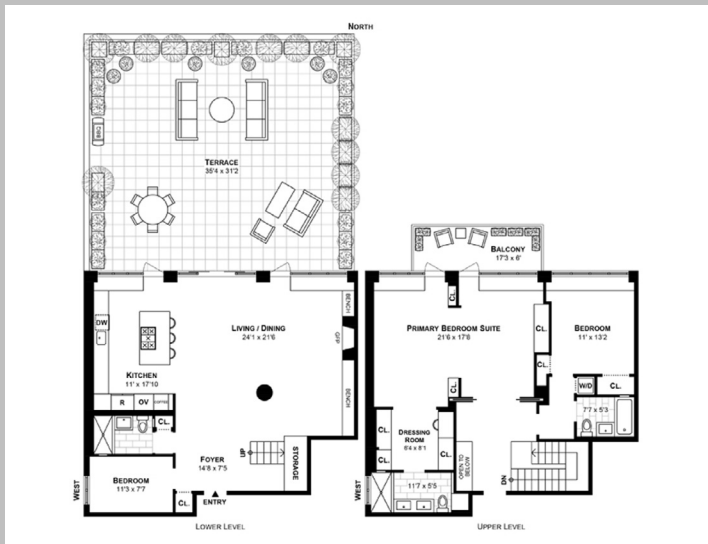
## 2D Floorplans & Surveys

An accurate floorplan is the best way for buyers to visualize and understand the relationship between rooms and their dimensions.



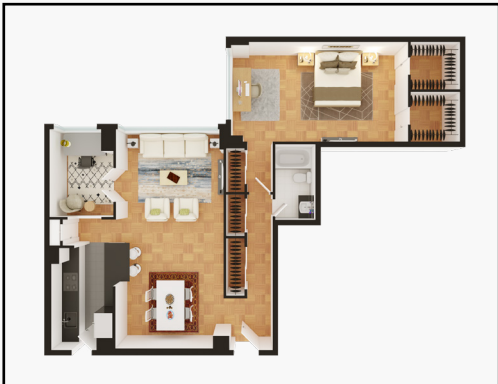
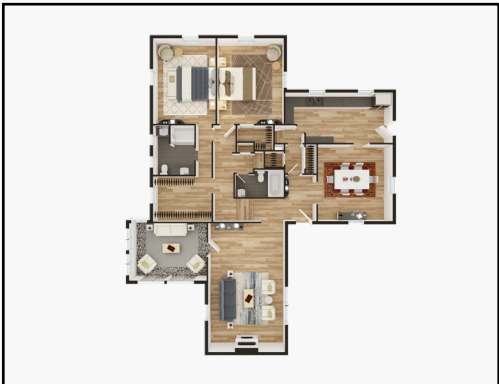
## Floorplan Redraw

Our designers can also recreate a marketing floorplan from an architectural plan to give clients a clearer look at a property's layout.



## 3D Floorplans

Elevate your floorplans by making them 3D





## Summer Retouching

Turn dead grass and trees into lush green landscape



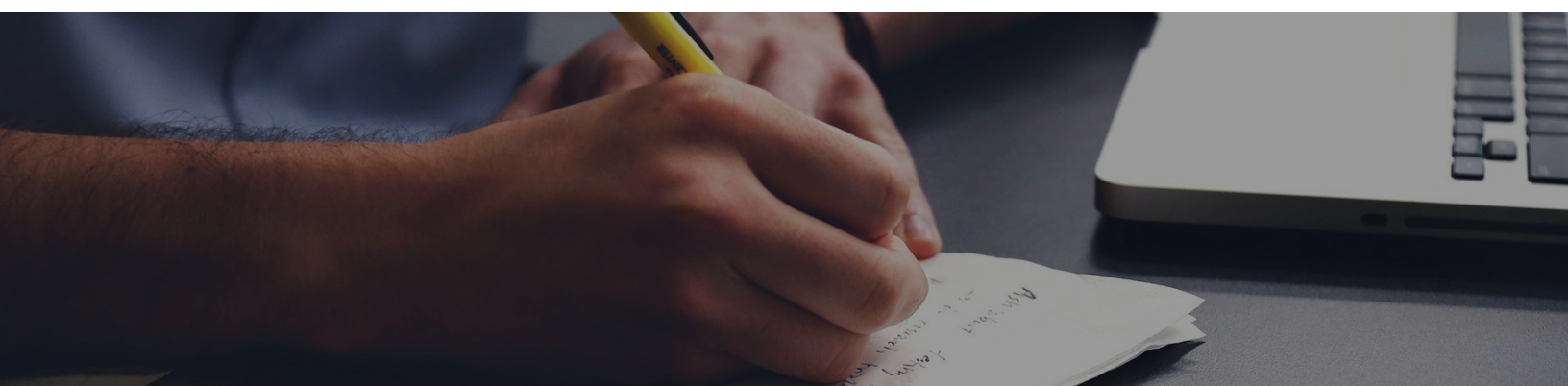
## *Before & After*





## Copywriting

Professional copywriting creates awareness in the marketplace, captures a property's marketable features and promotes its possibilities. It's also important that your brand sends a message of error-free content that is insightful, exciting and reader-friendly.



### ***Brand-New Lifestyle Residence For Luxury Entertaining***

*Experience spectacular, state-of-the-art living in this brand-new high spec residence that's destined to deliver a lifestyle of luxury in an exclusive south of the highway address. Taking center stage upon a manicured two acres of sculptured grounds, this stunning home will leave you breathless with its bespoke architectural design, high standard of finish and premium position that's just a few minutes to the beach...*

### ***Inner Urban Appeal In A Light Filled Two-Bedroom Apartment***

*The lifestyle appeal of a smartly appointed living space amid Williamsburg's cosmopolitan Northside hub is very enticing with this charm-filled two-bedroom apartment. Set within a beautifully presented and well maintained condominium building, it makes the perfect property package as it is well appointed throughout with fresh bright interiors, an easy-to-maintain layout and a premium location close to all the action....*

### ***Brand-New Lifestyle Residence For Luxury Entertaining***

*Experience spectacular, state-of-the-art living in this brand-new high spec residence that's destined to deliver a lifestyle of luxury in an exclusive south of the highway address. Taking center stage upon a manicured two acres of sculptured grounds, this stunning home will leave you breathless with its bespoke architectural design, high standard of finish and premium position that's just a few minutes to the beach...*

### ***Elegant Parkfront Retreat Offering Light, Space & Views***

*It is a privileged environment that can offer sophisticated style, flowing proportions and tree-top park views from a third and fourth floor position. This gracious two-story residence embraces just such an environment with the elegant and understated feel of a townhouse and 80 feet of park frontage on each floor.*

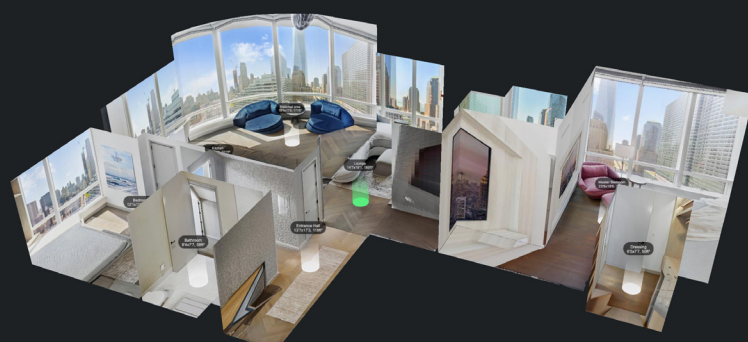
*A beautiful living and entertaining sanctuary is the result with approx. 6,000 square feet of living space and a layout of great scale and proportion. This discreet and intimate pre-war co-op building offers a dress circle seat to the best that New York's upper west side has to offer.*



# DIGITAL MEDIA

## Rise 360

Our powerful panoramic cameras lets you turn a space into an accurate and immersive online experience.



## Exterior & Interior

## Record Tours

## Virtually Staged Tours

## Commercial



## Mediacast & Social Slideshow

For those properties that need a video tour, without breaking the budget – try our animated mediacasts.

These are photo slideshows that have small animated features, such as clouds moving and glowing fireplaces.



### Mediacast: Hamptons

### Mediacast: NYC

### Social Slideshow: Hamptons

### Social Slideshow: NYC



## Property Video

Intensify your online presence by hiring our professional production team to create a story for you. A creative video production utilizes the many social media outlets to give your company or product maximum exposure.



## Music Only

## Drone Add On

## Agent On Camera

## Custom

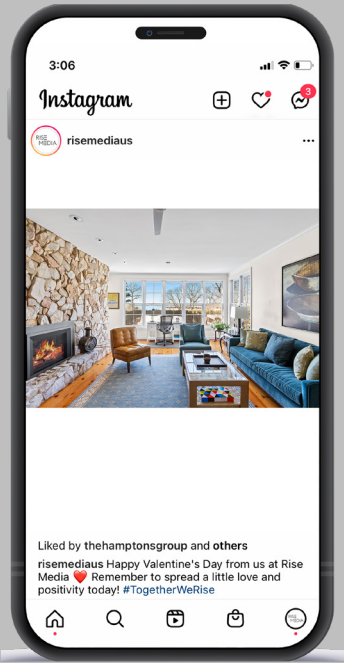
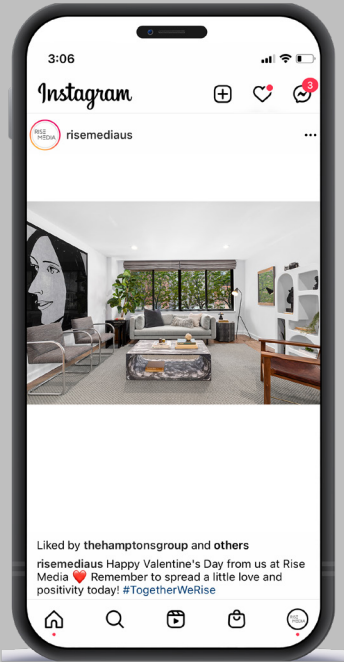
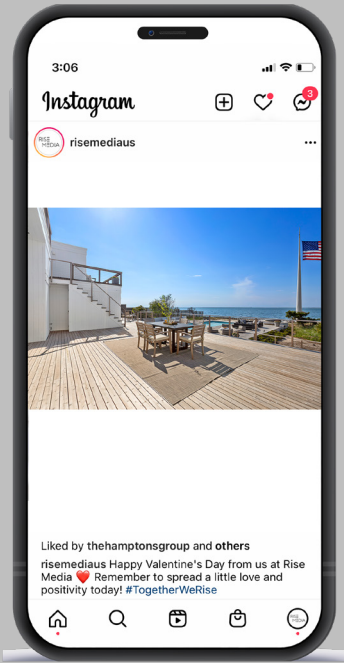
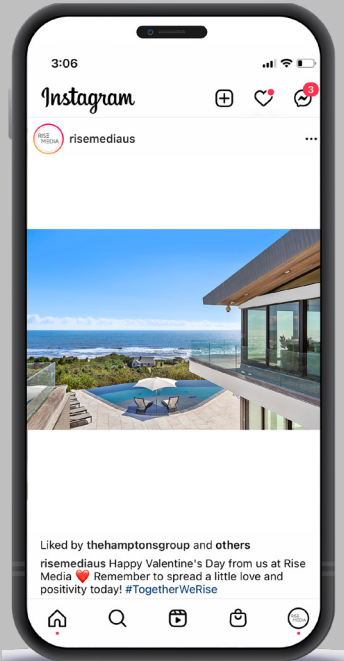
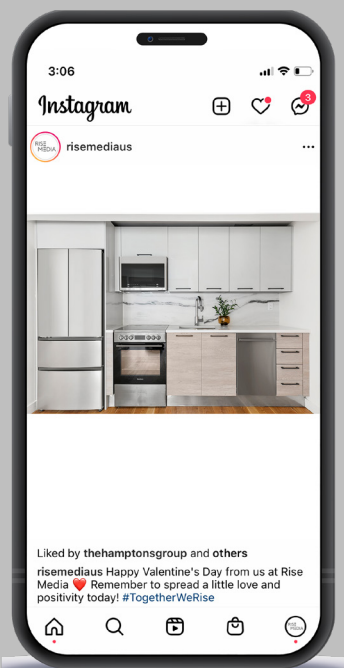


# Social Media Add On: Photography

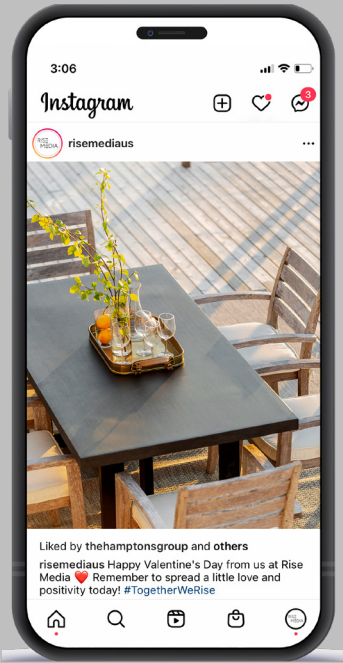
The importance of formatting your digital content is rising as social platforms become more and more popular,

5 Social Media Photos added to any listing photo package  
 \*all taken specifically for social media

Not Optimized



Optimized





## Social Video Add On

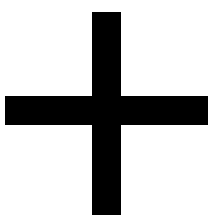
The importance of formatting your digital content is rising as social platforms become more and more popular,



**Full Length: 60 seconds**  
2 Hours Onsite + 1 Round Of Editing



The above video is a sample of a Property Video (Music Only) shot specifically to be viewed on a computer screen or TV, which will result in a horizontal orientation.



**Add On: 30 seconds**  
1 Hour Onsite + 1 Round Of Editing



**OR**



The above are 2 samples of Social Media Add Ons captured with an additional 1 hour of shooting pigging backing on a full property video. These are shot specific for social media to be viewed on a phone in a vertical orientation.



## Social Video Add On

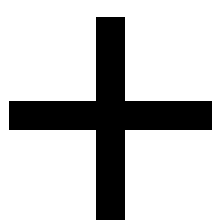
The importance of formatting your digital content is rising as social platforms become more and more popular,

### *Property Video Agent With Script*

**Full Length: Up To 90 seconds**  
3 Hours Onsite + 1 Round Of Editing



The above video is a sample of a Property Video (Agent With Script) shot specifically to be viewed on a computer screen or TV, which will result in a horizontal orientation,



**Add On: 30 seconds**  
1 Hour Onsite + 1 Round Of Editing



**OR**



The above are 2 samples of Social Media Add Ons captured with an additional 1 hour of shooting pigging backing on a full property video. These are shot specific for social media to be viewed on a phone in a vertical orientation.